

The Cricket School

Club Link 2025-2026

***‘We want to help
your club grow’***



Club Link 2025-2026 Season

What is Club Link?

Club Link is a dedicated partnership between The Cricket School and your Cricket Club. As a Club Link club, the development of your cricketers (particularly the young ones!) become a priority to our passionate team of coaches. Our Club Link clubs are a hub for all of our programs throughout the summer.



How does Club Link benefit your organisation?

Club Link clubs benefit from a two-fold approach to junior development. Firstly, our programs look to upskill and develop your existing junior cricketers. Secondly, our holiday programs look to attract new young players to your club, while giving you greater visibility in the local area.

“We want to help YOUR cricket club grow through engaging and developing your aspiring cricketers”

Club Link Programs 2025-2026

The Basics – programs run at all Club Link Clubs include

- **Bowling Action Assessments (injury prevention)**
- **Summer Holiday Camp**

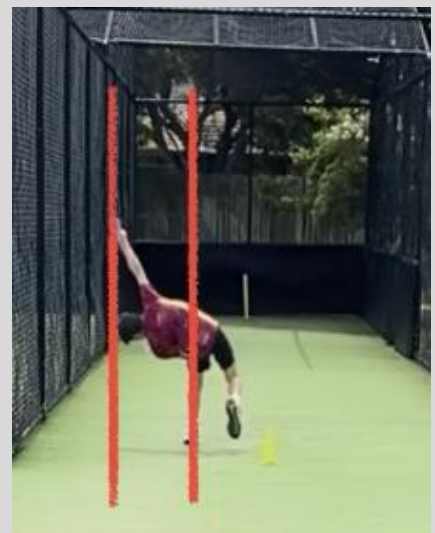
Bowling Action Assessment (Injury prevention)



Our Club Link clubs benefit from FREE sessions exclusively available to juniors registered to their club. Currently, we run FREE Bowling Assessments, utilising contemporary research in the field of Bowling Biomechanics. We assess your young bowlers' actions, identifying bowlers at high risk of injury and providing player specific feedback. We run TWO free sessions per Club Link Club, with a maximum of 10 attendees per session. Each session comprises of an education and training element and a bowling analysis element.



Following the assessment sessions, attendees receive a report with annotated images (such as those seen to either side). The report clearly states whether the bowler's action is considered 'safe' or 'at risk' of stress related injuries. Additionally, areas of improvement are added to the report for each individual.



Club Link Programs 2025-2026

The Basics – programs run at all Club Link Clubs (continued)

Summer Holiday Camps



Our Summer Holiday Camps are our flagship program. Operating through the January holidays the camps fill the void left by the break in junior competition. The camps provide opportunity for young cricketers to play the game with their peers and exposure to expert coaching. The Summer brings along with it a great deal of cricketing hype associated with the Boxing Day Test and BBL competition – an ideal time to capitalize on young fans’ engagement in the sport. We offer a ‘long day’ camp which appeals to parents returning to work following the summer break. The Holiday Camps are funded purely by those participating.

Additional Club Link Programs

The Optional Extras– additional programs available through Club Link

Pre- Season Holiday Camp

The pre-season camp is a 2-day program run in the September school holidays. The pre-season camps are run much like the Summer Holiday programs, offering professional coaching and long day care to children in the local area.

Junior Team Coaching

The nature of community junior cricket clubs often leads to junior teams being led purely by volunteers, many of which are not qualified coaches. Running a series of sessions with a qualified coach can help to boost your junior player’s development. Our coaches also work with the volunteers to inform future coaching practise and processes.

The Cricket School

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